

INTRODUCTION TO DATA

Jose Toledo Luna

2026-09-29

INTRODUCTION

Statistics focuses on addressing the following three questions:

1. How can data best be collected ?
2. How should data be analyzed ?
3. What can be inferred from data ?

We will explore a brief discussion

- Principles of data collection
- Summarizing and exploring data

DATA COLLECTION PRINCIPLES

The first step in research is to identify questions to investigate.

A clearly articulated research question is essential for

- Selecting appropriate subjects to study
- Identifying relevant variables
- Determining how data should be collected

IDENTIFY THE POPULATION

Consider the following research questions:

1. Do GLP-1 medications such as semaglutide lead to meaningful reductions in body weight without unacceptable side effects when used for obesity treatment earlier in life?
2. Are higher levels of microplastics in the body associated with increased inflammation or cardiovascular problems?
3. Are the respiratory effects of vaping different for people who began vaping during adolescence compared with those who began later in life?

Each of these questions refers to a specific target **population**

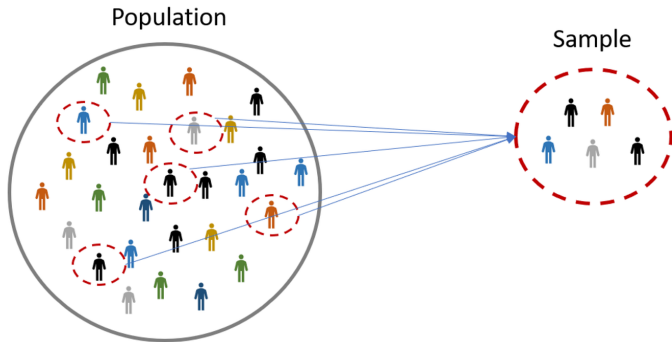
SAMPLING

It is almost always either too expensive or logistically impossible to collect data for every case in the population.

As a result, nearly all research is based on information obtained about a (representative) sample from the population.

Sample: A smaller, manageable subset of individuals, objects, or data points chosen from a larger group to represent it in a study

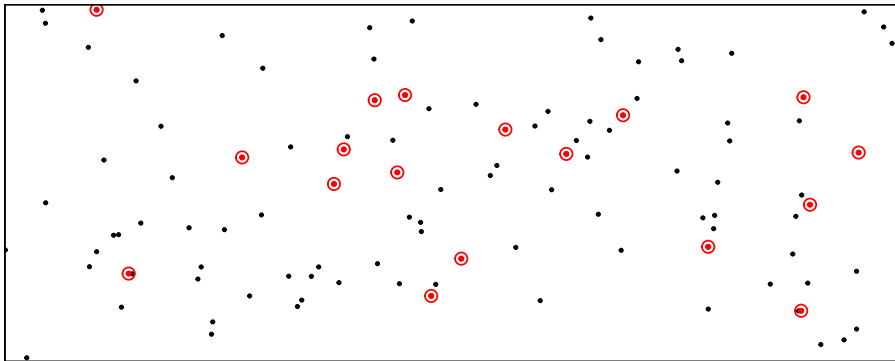
A sample from a population is useful for learning about a population **only** when the sample is **representative** of the population



Almost all statistical methods are based on the notion of implied **randomness**. If data are not sampled from a population at random, the statistical methods are not reliable.

SIMPLE RANDOM SAMPLING

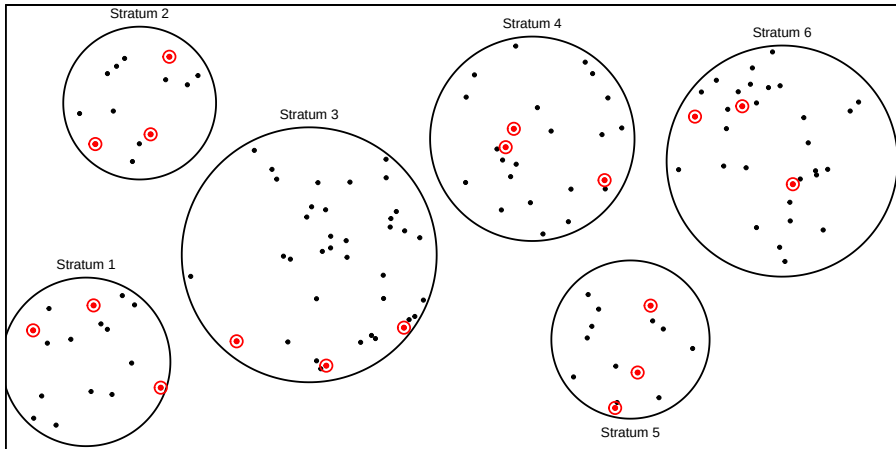
In a **simple random sample**, each case in the population has an equal chance of being included in the sample



Each case is sampled independently of the other cases

STRATIFIED

In **stratified sampling**, the population is first divided into groups called strata before cases are selected within each stratum (typically through **simple random sample**)

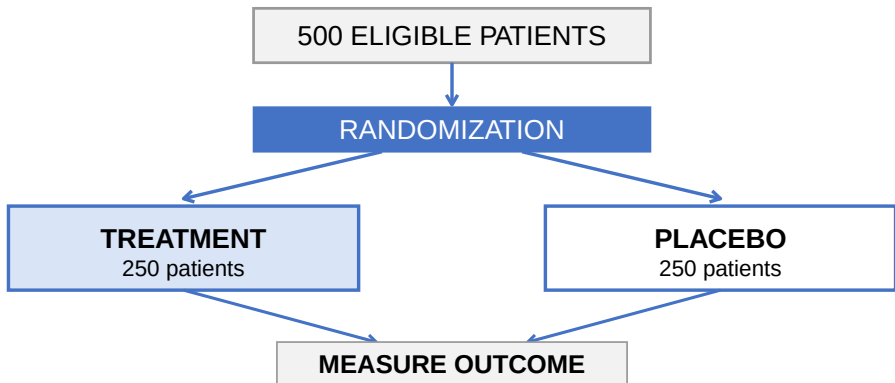


EXPERIMENTS AND OBSERVATIONAL STUDIES

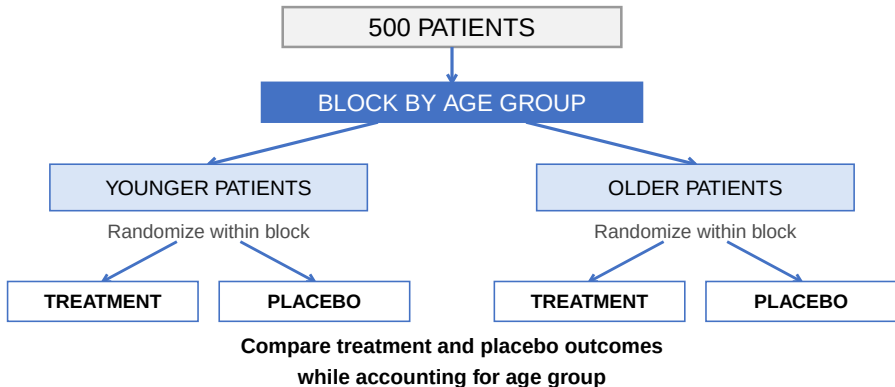
PRINCIPLES OF EXPERIMENTAL DESIGN

1. **Control:** Control for the (*potential*) effect of variables other than the ones directly studied
2. **Randomize:** Randomly assigning patients to treatment groups ensures that groups are balanced with respect to both variables that can and cannot be controlled.
3. **Replicate:** Within a study, replicate by collecting a sufficiently large sample. Or replicate the entire study
4. **Block:** If there are variables that are known or suspected to affect the response variable, first group subjects into **blocks** based on these variables, and then randomize cases within each block to treatment groups

RANDOMIZED EXPERIMENT



RANDOMIZED EXPERIMENT WITH BLOCKING

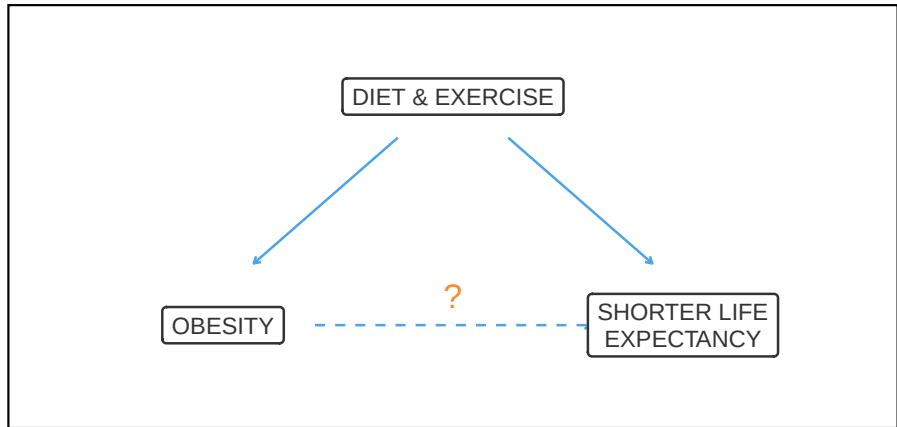


OBSERVATIONAL STUDIES

In **observational studies**, researchers simply observe selected **potential** explanatory and response variables

Only randomized controlled experiments should make causal conclusions about **potential** relationship between explanatory and response variables

Observational studies of obesity have shown that obese individuals tend to die sooner than individuals with normal weight



It would be misleading to conclude that obesity causes shorter life expectancy. Here diet and exercise are known as **confounding variables**, they are associated with both explanatory and response variables.

DATA FUNDAMENTALS

NORTH CAROLINA BIRTHS DATA

In 2004, the state of North Carolina released to the public a large data set containing information on births recorded in this state

This data set has been of interest to medical researchers who are studying the [relation between habits and practices of expectant mothers and the birth of their children](#)

This is a random sample of 1,000 cases from this data set, which can be accessed through [openintro](#) R package

```
births <- openintro::ncbirths
```

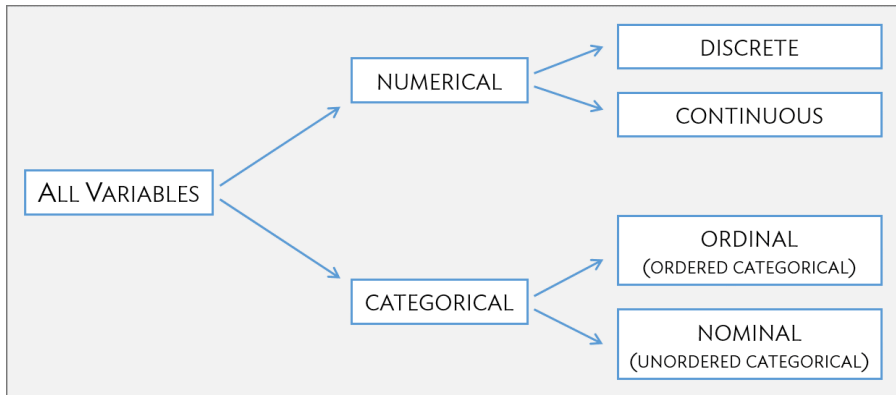
fage	mage	mature	weeks	premie	visits
NA	13	younger mom	39	full term	10
NA	14	younger mom	42	full term	15
19	15	younger mom	37	full term	11
21	15	younger mom	41	full term	6
NA	15	younger mom	39	full term	9

marital	gained	weight	lowbirthweight	gender	habit	whitemom
not married	38	7.63	not low	male	nonsmoker	not white
not married	20	7.88	not low	male	nonsmoker	not white
not married	38	6.63	not low	female	nonsmoker	white
not married	34	8.00	not low	male	nonsmoker	white
not married	27	6.38	not low	female	nonsmoker	not white

VARIABLE DESCRIPTIONS

Variable	Description
fage	Father's age in years.
mage	Mother's age in years.
mature	Maturity status of mother.
weeks	Length of pregnancy in weeks.
premie	Whether the birth was classified as premature (premie) or full-term.
visits	Number of hospital visits during pregnancy.
gained	Weight gained by mother during pregnancy in pounds.
weight	Weight of the baby at birth in pounds.
lowbirthweight	Whether baby was classified as low birthweight (low) or not (not low).
gender	Gender of the baby, female or male.
habit	Status of the mother as a nonsmoker or a smoker.
marital	Whether mother is married or not married at birth.
whitemom	Whether mom is white or not white.

TYPES OF VARIABLES



Numerical variables take on numerical values, such that numerical operations (sums, differences, etc.) are reasonable.

- *Discrete*: only take on integer values (i.e., # of family members)
- *Continuous*: can take on any value within a specified range (i.e., height)

Categorical variables take on values that are names or labels; the possible values are called the variable's levels.

- *Ordinal*: exists some natural ordering of levels (i.e., education)
- *Nominal*: no natural ordering of levels (i.e., gender)

NUMERICAL DATA

SUMMARIZING NUMERICAL DATA

Distribution: The collection of values for a numerical, continuous variable (i.e, weight, height)

We can describe and visualize summaries of a distribution using the following characteristics:

- **Center:** where is the middle of the distribution ?
- **Shape:** where and how many peaks does the distribution have ?
- **Unusual Observations:** are there any observations unusually low/high relative to the bulk of the observations ?
- **Variability:** how similar or varied are the values to each other ?

Remember the acronym **CSUV**

MEASURES OF CENTER

The **sample mean** of a numerical variable is the sum of all observations divided by the number of observations

$$\bar{x} = \frac{1}{n} (x_1 + x_2 + \cdots + x_n)$$

where $x_1, x_2, \dots, x_n$ represent the n observed values in a sample.

In R, use the **mean()** function

```
> mean()
```

The **median** is the value of the middle observation in a sample

If the number of observation (n) is

- **Odd:** The median is the middle observation
- **Even:** The median is the average of the two middle observations

In R, use the `median()` function

```
> median()
```

The median is the 50th percentile, 50% of the observations lie below/above the median

GUIDED PRACTICE

Obtain the median for the following observations $[2, 3, 1, 5, 8, 8, 10]$.

Obtain the median for $[1, 2, 3, 4, 5, 6]$

MEASURES OF SPREAD

The sample variance s^2 is

$$s^2 = \frac{(x_1 - \bar{x})^2 + (x_2 - \bar{x})^2 + \cdots + (x_n - \bar{x})^2}{n - 1}$$

where $(x_i - \bar{x})$ is an observation's **deviation**, the distance between its value x and the same mean $\bar{x}$

The **standard deviation** measures *approximately* the distance between an observation and the mean

$$s = \sqrt{s^2} = \sqrt{\frac{(x_1 - \bar{x})^2 + (x_2 - \bar{x})^2 + \cdots + (x_n - \bar{x})^2}{n - 1}}$$

It is obtained by taking the square root of the variance

To obtain the standard deviation (s) in R, use the `sd()` function

```
sd(births$weight)
```

```
[1] 1.50886
```

use `var()` to obtain the sample variance,

```
var(births$weight)
```

```
[1] 2.276659
```

,

GUIDED PRACTICE

Given the following observations $[x_1, x_2, \dots, x_6] = [3, 2, 0, 5, 1, 4]$.

Obtain $\bar{x}$ and s^2 .

FIVE NUMBER SUMMARY

A **five-number summary** is a set of descriptive statistics that provides a quick overview of a dataset's distribution

It consists of the following five values ordered from lowest to highest:

- Minimum: The smallest value in the dataset
- First Quartile (Q_1): The 25th percentile
- Median (Q_2): The middle value
- Third Quartile (Q_3): The 75th percentile
- Maximum: The largest value in the dataset

Note

The p^{th} percentile is the observation such that $p\%$ of the remaining observations fall below this observation

To obtain the five number summary, use `fivenum()` function in R

```
fivenum(births$weight)
```

```
[1] 1.00 6.38 7.31 8.06 11.75
```

QUARTILES

The **interquartile range** (*IQR*) is the distance between the third and first quartiles

$$IQR = Q_3 - Q_1$$

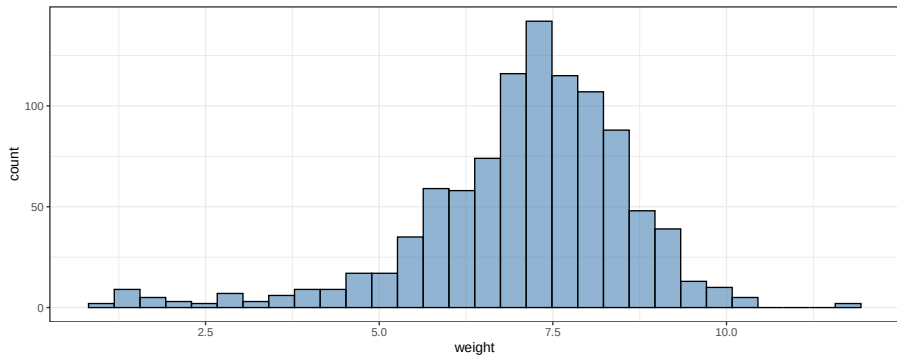
IQR measures the statistical spread of the middle 50% of a dataset. In R, use `IQR()` function

```
IQR(births$weight)
```

```
[1] 1.68
```

VISUALIZING NUMERICAL DATA

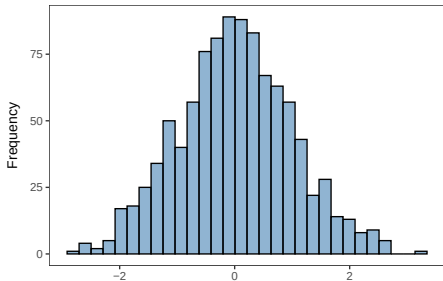
Histograms show important features of the shape of a distribution



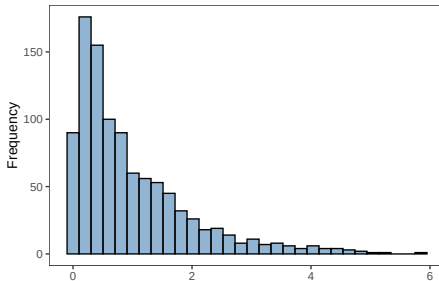
Histograms provide a view of the data density

DESCRIBING A DISTRIBUTION: CSUV

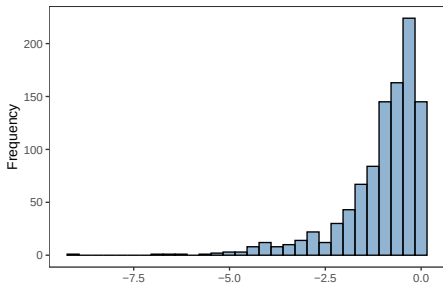
Symmetric



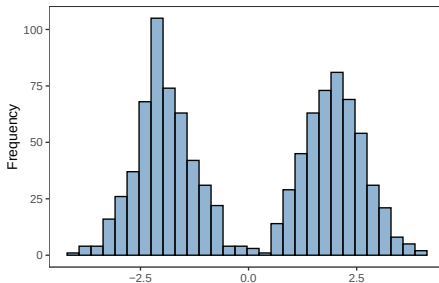
Right Skewed



Left Skewed



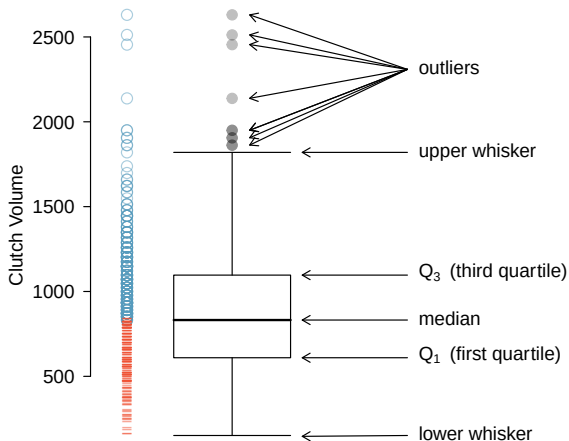
Bimodal



BOXPLOTS

A boxplot indicates the positions of the

- first, second, and third quartiles of a distributions
- potential outliers



OUTLIERS

Outliers are observations that are far from the center of a distribution

- Upper whisker (fence): $Q_3 + (1.5 \times IQR)$
- Lower whisker (fence): $Q_1 - (1.5 \times IQR)$

Any value below the lower fence or above the upper fence are considered outliers

- Large outliers: values $>$ upper fence
- Small outliers: values $<$ lower fence

On a boxplot, potential outliers are shown with dots

GUIDED PRACTICE

Given the following observations, $[0, 10, 2, 2.5, 1.2, 0.5, 0.8]$.

Calculate lower/upper fences and determine if there are any outliers.

CATEGORICAL DATA

SUMMARIZING CATEGORICAL DATA

A table for a single variable, a **frequency table** or **one-way table**, summarize the distribution of observations among categories

```
table(births$marital)
```

not married	married
386	613

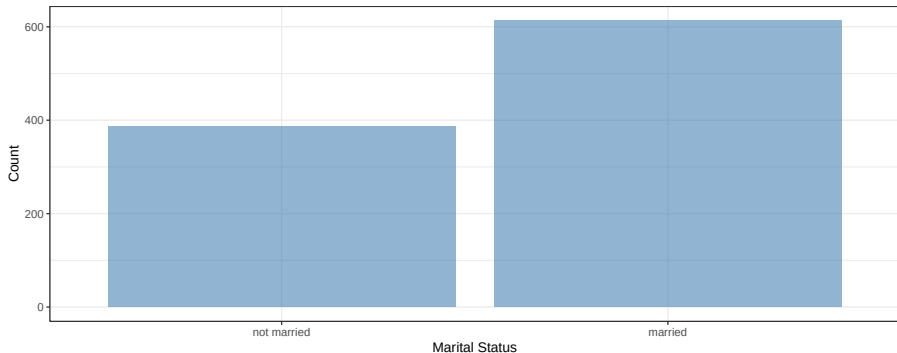
To express the frequency table in terms of proportions rather than counts, we can use `prop.table()`. Note, the input must be a `table()`

```
prop.table(table(births$marital))
```

not married	married
0.3863864	0.6136136

VISUALIZING CATEGORICAL DATA

A **barplot** visually represents the frequency or count of different categories within a single variable



Each bar corresponds to a category level, with its height indicating the number of occurrences